

TABLE 5 — COST VS LONG-TERM VALUE (TCO VIEW)

Long-Term Value (TCO View)

HOSTING MODEL	ENTRY COST	OPERATIONAL COST	LONG-TERM VALUE
VPS	Low	Medium	Low
DEDICATED	Medium	Medium	High
CLOUD	Medium	Variable	Very High
+++++	+++++	+++++	+++++
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INSIGHT: LOWEST ENTRY COST RARELY DELIVERS THE LOWEST TOTAL COST OF OWNERSHIP IN SAUDI ARABIA.			

